

# JANUARY 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1 <i>New Year's Day</i>	2	3	4
5	6	7	8	9 <i>Fun &amp; Engagement</i>	10	11
12 <i>National Clean Off Your Desk Day</i>	13	14	15	16	17	18
19 <i>MLK Jr. Day</i>	20	21	22	23	24 <i>International Day of Education</i>	25
26	27	28 <i>Fun &amp; Engagement</i>	29	30	31	

## Days to Note

- **Thursday, January 1<sup>st</sup>**  
**New Year's Day:** Ring in the new year with fresh financial goals! Use this day as a way to promote planning for 2026.
- **Friday, January 9<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library. Keep an eye out for our Pro-tips to create even more engagement.
- **Monday, January 12<sup>th</sup>**  
**National Clean Off Your Desk Day:** Time to declutter! Use this day to promote organizing financial documents and starting the year fresh.
- **Monday, January 19<sup>th</sup>**  
**MLK Jr. Day:** Honoring those who have made a difference. Bonus points for sharing a tribute or how his legacy inspires your service.
- **Saturday, January 24<sup>th</sup>**  
**International Day of Education:** A reminder that learning never stops! Bonus points for sharing financial literacy tips or educational resources.
- **Wednesday, January 28<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library. Keep an eye out for our Pro-tips to create even more engagement.

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# FEBRUARY 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1 <i>Black History Month Begins</i>
2 <i>Groundhog Day</i>	3	4	5	6	7	8
9	10	11	12	13	14 <i>Valentine's Day</i>	15
16 <i>Presidents' Day</i>	17 <i>Mardi Gras</i>	18	19	20	21	22
23	24	25	26 <i>Fun &amp; Engagement</i>	27	28	

## Days to Note

- **Sunday, February 1<sup>st</sup>**

**Black History Month Begins:** Black History Month begins! Use this month to honor and celebrate the contributions of Black Americans throughout history.

- **Monday, February 2<sup>nd</sup>**

**Groundhog Day:** Will spring come early? Use this fun day to talk about planning ahead, whether the groundhog sees his shadow or not!

- **Saturday, February 14<sup>th</sup>**

**Valentine's Day:** Show your clients some love! Use this day to express appreciation for the relationships that matter most.

- **Monday, February 16<sup>th</sup>**

**Presidents' Day:** Honoring our nation's leaders. Bonus points for sharing presidential quotes about leadership or service.

- **Tuesday, February 17<sup>th</sup>**

**Mardi Gras:** Let the good times roll! Use this festive day to share something fun and celebratory with your followers.

- **Thursday, February 26<sup>th</sup>**

**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library. Keep an eye out for our Pro-tips to create even more engagement.

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# MARCH 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1 <i>Women's History Month Begins</i>
2	3	4 <i>Fun &amp; Engagement</i>	5	6	7	8 <i>International Women's Day</i>
9	10	11	12	13	14 <i>Pi Day</i>	15
16	17 <i>St. Patrick's Day</i>	18	19	20	21	22
23	24	25	26 <i>Fun &amp; Engagement</i>	27	28	29
30	31					

## Days to Note

- **Sunday, March 1<sup>st</sup>**  
**Women's History Month Begins:** Women's History Month begins! Use this month to celebrate the achievements and contributions of women in finance and beyond.
- **Wednesday, March 4<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.
- **Sunday, March 8<sup>th</sup>**  
**International Women's Day:** Celebrating women everywhere! Bonus points for highlighting female clients, team members, or women who've inspired you.
- **Saturday, March 14<sup>th</sup>**  
**Pi Day:** Happy Pi Day! Use this fun day to talk about the endless possibilities in retirement planning (just like pi's endless digits!).
- **Tuesday, March 17<sup>th</sup>**  
**St. Patrick's Day:** Feeling lucky? Use this day to share tips on how good planning creates your own "luck" in retirement!
- **Thursday, March 26<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library. Keep an eye out for our Pro-tips to create even more engagement.

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# APRIL 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1 <i>April Fools' Day</i>	2	3	4	5 <i>Easter</i>
6	7	8	9 <i>Fun &amp; Engagement</i>	10	11	12
13	14	15 <i>Tax Day</i>	16	17	18	19
20	21	22 <i>Administrative Professionals' Day</i>	23	24 <i>Arbor Day</i>	25	26
27	28	29	30 <i>Fun &amp; Engagement</i>			

## Days to Note

- **Wednesday, April 1<sup>st</sup>**

**April Fools' Day:** No joke - good financial planning really works! Use this day for lighthearted content or to debunk retirement myths.

- **Sunday, April 5<sup>th</sup>**

**Easter:** Wishing you a joyful Easter celebration! Use this day to share spring renewal messages or office closure notices.

- **Thursday, April 9<sup>th</sup>**

**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.

- **Wednesday, April 15<sup>th</sup>**

**Tax Day:** Use this as a reminder to discuss tax-efficient retirement strategies and planning ahead for next year.

- **Wednesday, April 22<sup>nd</sup>**

**Administrative Professionals' Day:** Celebrate the amazing admins who keep everything running smoothly!

- **Friday, April 24<sup>th</sup>**

**Arbor Day:** Plant a tree, grow your future! Use this day to talk about long-term growth and planning for what you want to leave behind.

- **Thursday, April 30<sup>th</sup>**

**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.

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# MAY 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 <i>May Day</i>	2 <i>Kentucky Derby</i>	3
4	5 <i>Cinco de Mayo</i>	6	7	8	9 <i>Mother's Day</i>	10
11	12	13	14	15 <i>Fun &amp; Engagement</i>	16	17
18	19	20	21 <i>Fun &amp; Engagement</i>	22	23	24
25 <i>Memorial Day</i>	26	27	28	29	30	31

## Days to Note

- **Friday, May 1<sup>st</sup>**  
**May Day:** Welcome to May! Use this day to celebrate spring and fresh starts - perfect for reviewing your financial goals.
- **Saturday, May 2<sup>nd</sup>**  
**Kentucky Derby:** And they're off! Use this exciting day to talk about the importance of pacing yourself in your retirement race.
- **Tuesday, May 5<sup>th</sup>**  
**Cinco de Mayo:** Celebrate with tacos and good company! Use this festive day to share something fun and engaging with your followers.
- **Sunday, May 10<sup>th</sup>**  
**Mother's Day:** Celebrating all the amazing moms! Use this day to honor mothers and share appreciation for the women who raised us.
- **Friday, May 15<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.
- **Thursday, May 21<sup>st</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.
- **Monday, May 25<sup>th</sup>**  
**Memorial Day:** Honoring those who made the ultimate sacrifice for our freedom. Our office is closed today in observance of Memorial Day.

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# JUNE 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 <i>National Annuity Awareness Month Begins</i>	2	3	4	5 <i>Fun &amp; Engagement</i>	6	7
8	9	10 <i>Fun &amp; Engagement</i>	11	12	13	14 <i>Flag Day</i>
15	16	17	18	19	20 <i>World Productivity Day</i>	21 <i>Father's Day + 1 Other</i>
22	23	24	25	26	27	28 <i>Insurance Awareness Day</i>
29	30 <i>National Financial Awareness Day</i>					

## Days to Note

- **Monday, June 1<sup>st</sup>**  
**National Annuity Awareness Month Begins:** Annuity Awareness Month begins! Use this month to educate about guaranteed income options.
- **Friday, June 5<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.
- **Wednesday, June 10<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.
- **Sunday, June 14<sup>th</sup>**  
**Flag Day:** Honoring Old Glory! Use this day to celebrate American pride.
- **Saturday, June 20<sup>th</sup>**  
**World Productivity Day:** Get things done! Share tips on staying productive and making the most of your time.
- **Sunday, June 21<sup>st</sup>**  
**Father's Day:** Celebrating all the amazing dads! Honor fathers and their guidance.
- **Sunday, June 28<sup>th</sup>**  
**Summer Solstice:** The longest day of the year! Talk about making the most of your time.
- **Tuesday, June 30<sup>th</sup>**  
**Insurance Awareness Day:** Review your coverage! Discuss the importance of adequate insurance in retirement.
- **Tuesday, June 30<sup>th</sup>**  
**National Financial Awareness Day:** End the month strong! Promote financial literacy and staying informed.

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# JULY 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1 <i>National Financial Freedom Day</i>	2	3	4 <i>Independence Day</i>	5
6	7	8	9	10 <i>Fun &amp; Engagement</i>	11	12
13	14	15 <i>Mid-Way Through the Year</i>	16	17	18	19
20	21	22	23	24	25	26 <i>Parents' Day + 1 Other</i>
27	28	29	30 <i>Fun &amp; Engagement</i>	31		

## Days to Note

- **Wednesday, July 1<sup>st</sup>**  
**National Financial Freedom Day:** Financial Freedom Day! Use this day to talk about achieving financial independence in retirement.
- **Saturday, July 4<sup>th</sup>**  
**Independence Day:** Happy Independence Day! Celebrate freedom and enjoying life on your terms.
- **Friday, July 10<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.
- **Wednesday, July 15<sup>th</sup>**  
**Mid-Way Through the Year:** Halfway through 2026! Use this checkpoint to review financial goals and progress.
- **Sunday, July 26<sup>th</sup>**  
**Parents' Day:** Celebrating all parents! Honor the moms and dads who shaped who we are.
- **National All or Nothing Day:** Go all in! Use this day to talk about commitment to your financial goals.
- **Thursday, July 30<sup>th</sup>**  
**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.

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# AUGUST 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					1 <i>Family Fun Month Begins</i>	2 <i>National Friendship Day</i>
3	4	5	6	7 <i>Professional Speakers Day</i>	8	9
10	11	12	13	14	15 <i>National Relaxation Day</i>	16
17	18 <i>Fun &amp; Engagement</i>	19	20	21	22	23
24	25	26	27 <i>Fun &amp; Engagement</i>	28	29	30
31						

## Days to Note

- **Saturday, August 1<sup>st</sup>**

**Family Fun Month Begins:** Family Fun Month begins! Use this month to talk about planning time with loved ones.

- **Sunday, August 2<sup>nd</sup>**

**National Friendship Day:** Celebrating friendships! Use this day to appreciate the friends who enrich your life.

- **Friday, August 7<sup>th</sup>**

**Professional Speakers Day:** Honoring those who inspire through words! Share insights or favorite quotes that motivate you.

- **Saturday, August 15<sup>th</sup>**

**National Relaxation Day:** Time to unwind! Use this day to talk about work-life balance and enjoying retirement.

- **Tuesday, August 18<sup>th</sup>**

**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.

- **Thursday, August 27<sup>th</sup>**

**Fun & Engagement:** Pick a post from our "Fun & Engagement" tab on the Social Media Library.

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